

# SELECTUSA Foreign Direct Investment (FDI): AUSTRIA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #10

Tenth fastest-growing source of FDI  
in the United States in 2019

(by UBO)

## Contact US

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Supporting U.S. Jobs  
**18,700**

Number of U.S. workers employed by  
U.S. affiliates of majority  
Austrian-owned firms in 2017.



Investing in Innovative R&D  
**\$22.0 million**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Austrian-owned firms  
in 2017.



Expanding U.S. Exports  
**\$682.0 million**

Value of U.S. goods exports by majority  
Austrian-owned firms  
operating in the United States in 2017.

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

## Austrian FDI in the USA (in USD millions)

|                       | 2015    | 2016    | 2017    | 2018     | 2019           |
|-----------------------|---------|---------|---------|----------|----------------|
| <b>Position (UBO)</b> | \$3,181 | \$3,507 | \$3,978 | \$5,157  | <b>\$6,250</b> |
| <b>Flow</b>           | \$198   | \$3,496 | \$2,386 | -\$1,570 | <b>\$1,607</b> |

## U.S. FDI in Austria (in USD millions)

|                 | 2015    | 2016    | 2017    | 2018    | 2019           |
|-----------------|---------|---------|---------|---------|----------------|
| <b>Position</b> | \$6,508 | \$7,566 | \$7,987 | \$6,740 | <b>\$7,643</b> |
| <b>Flow</b>     | \$92    | \$906   | \$946   | \$481   | <b>\$1,009</b> |

## TOP 6 INDUSTRY SECTORS

By # of announced Austrian FDI  
projects in the USA

- #1 Industrial Equipment
- #2 Plastics
- #3 Software & IT Services
- #4 Food & Beverages
- #5 Metals
- #6 Electronic Components

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020